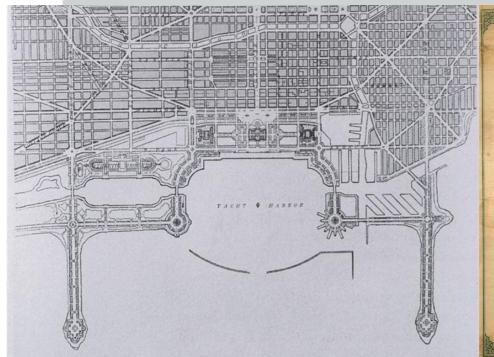
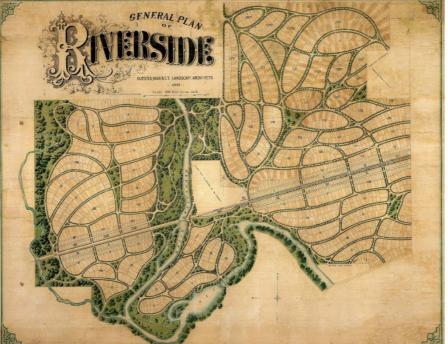
# Overview of Comprehensive Plans

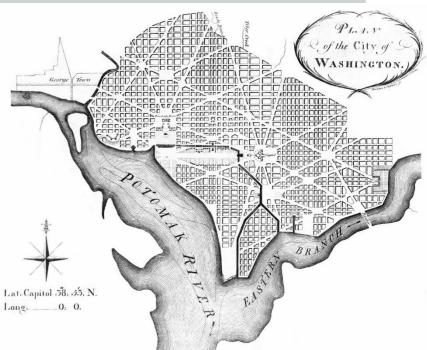
Trevor Dick, AICP LEED AP
Senior Planner, CMAP

### **Outline of Discussion**

- What is a Comprehensive Plan?
- Typical Sections
- How does Zoning support Comprehensive Plans?







## What is a Comprehensive Plan?

- Long-term plan to help guide communities growth and development
  - Often is written to guide for 10-15 years
- Flexible and adaptive
- Includes plans and recommendations to reach the desired vision of the community

## What is a Comprehensive Plan?

- In-depth Analysis helps to anticipate future issues and trends.
- Assists both the municipality and the private sector in making land use decisions
- Benefits the community with most grant applications

## What is a Comprehensive Plan?

- Much more than just a "Future Land Use Map"
- Now includes all areas of the community including:
  - Land Use
  - Transportation and Circulation
  - Parks and Open Space
  - Residential Areas
  - Community Facilities, etc.

## Illinois Definition of a Comprehensive Plan

- Under the *Illinois Municipal Code* (65 ILCS 5/11-12-5(1)), a city or village plan commission is charged with preparing and recommending "a comprehensive plan for the present and future development or redevelopment of the municipality.
- Such a plan may be adopted as a whole or in separate geographical or functional parts, each of which, when adopted, shall be the official comprehensive plan, or part thereof, of that municipality.

## Illinois Definition of a Comprehensive Plan

- The comprehensive plan covers the entire incorporated area of the municipality, and can extend to land up to 1.5 miles beyond the corporate limits of the municipality, as long as that land is not incorporated by another municipality.
- If this unincorporated territory is within 1.5 miles of two or more corporate authorities, the communities should adopt a **boundary agreement** to decide which municipality has planning jurisdiction over that territory (65 ILCS 5/11-12-9).

## **Typical Planning Process**

- Often a 10-12 month planning process
- Should include multiple opportunities for Public Involvement
- Typically guided by the Planning Commission or a Steering Committee
- Plan Commission holds the Public Hearing
- Council/Board Final Review and Adoption

#### Potential timeline and steps for developing a new comprehensive plan



- Evaluate data
- Analyze trends
- Complete zoning capacity analysis
- Identify key themes
- · Meet with the public
- Establish vision framework
- Test alternative growth scenarios

kickoff









- DEVELOP PLAN ELEMENTS
- Incorporate public input
- Develop policy options and recommendations
- Develop maps and other illustrations
- · Meet with the public





- Release draft plan for public comment
- Meet with the public
- Incorporate changes



- · Public reviews draft
- · City council and city planning commission adopt and finalize plan

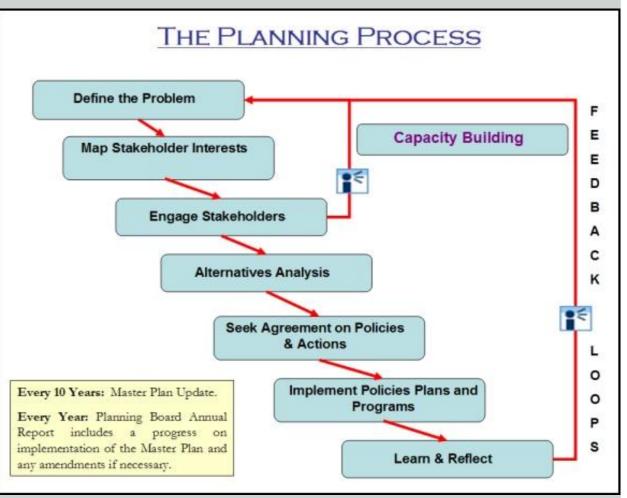


AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE

This timeline shows how a plan could be developed in 24 months, something the city hopes to accomplish.

Source: City of Austin 2000





- Existing Conditions
  - Current Zoning
  - Existing Land Use
  - Demographics/Market
  - Current Transportation
  - Existing Community Facilities/Infrastructure
  - Culture/Image

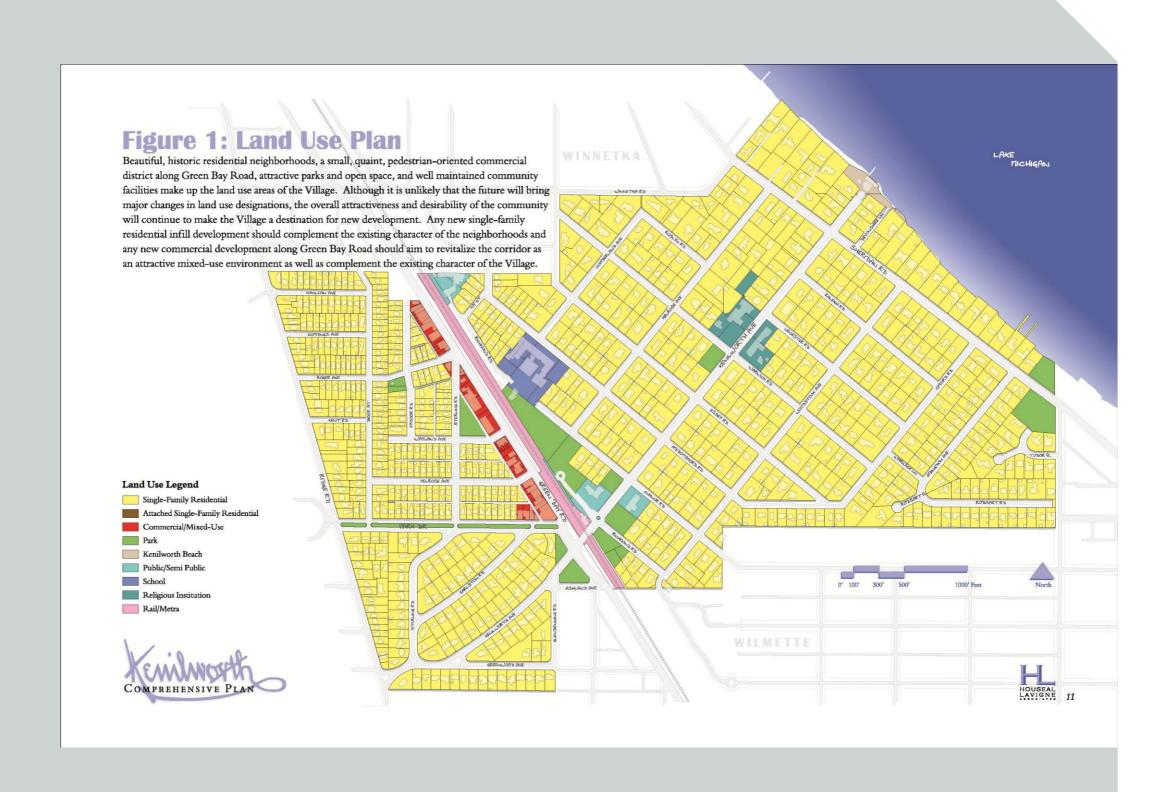
- Community Outreach
  - Public Workshops
  - Questionnaires
  - Website/Twitter
  - Surveys
  - Focus Groups

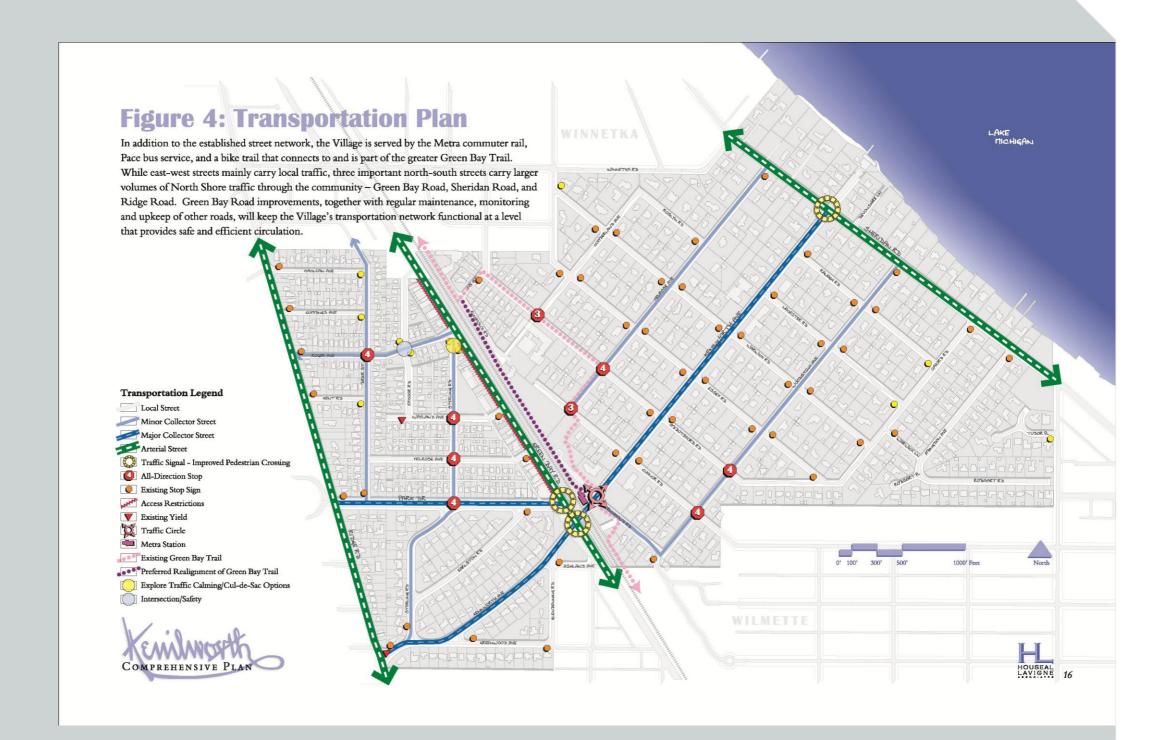
- Vision Statement
  - In the next ten to fifteen years...
- Goals and Objectives
  - Land Use
  - Transportation
  - Economic Development
  - Character, etc...

- Plans and Recommendations
  - Future Land Use
    - Residential Areas
    - Business/Industry/Commercial Areas
  - Transportation and Circulation
    - Vehicular
    - Pedestrian/Bikes
    - Public Transit

- Plans and Recommendations
  - Culture, Image and Identity
    - Urban Design/Design Guidelines
    - Public Art
  - Historical Preservation
  - Sustainability
  - Parks and Environment

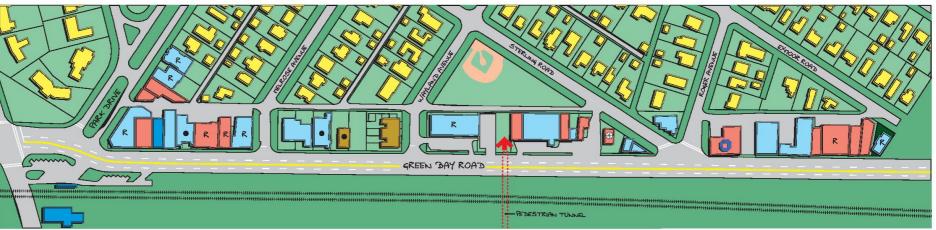
- Implementation
  - Funding
  - Strategies
  - Responsibilities
  - Next steps







**Figure 6: Green Bay Road Existing Conditions** 



he existing conditions within the corridor do not appropriately reflect the Village's rich history of community planning and architecture. The corridor is comprised of a marginal mix of uses in an aging building stock that is a mix of styles and materials. The existing streetwall development pattern is not consistently maintained and several buildings suffer from deferred maintenance and underutilization of individual sites. The Green Bay Road Corridor Plan seeks to establish and revitalize the corridor as an attractive gateway, gathering place, and destination within the community and the North Shore. To establish the foundation and rationale for the Plan's recommendations, the Corridor's existing conditions (as of June 2007) are presented on this figure and on the following

There are a limited number of vacancles within the Corridor.

ercial uses consist of retail and service uses. There are only 5 retail uses in the corridor and the remainder of commercial uses are comprised of services including a bank, travel agency, auto repair, and salon. Service uses typically generate single-purpose visits and are not desirable ground floor uses in a pedestrian oriented district.

There is a limited amount of mixed-use development in the Corridor (residential above commercial), and most of what does exist has either been done poorly or is an adaptive reuse. The existing mixed use development in the corridor does little to advance the Village's objective of revitalizing the

Office uses occupy most of the commercial space in the corridor. Charles Schwab, an investment and financial management firm, occupies the most prominent space in the Corridor at Green Bay Road and Park Drive. Other office uses primarily consist of health services such as doctor and dentist offices Office uses provide very little, if any sales tax revenue to the Village, and when located on the ground floor, detract from the pedestrian interest of the Corridor.

The multi-family uses in the corridor are located at Wayland Avenue and Green Bay Road. 1 They consist of a 4-unit townhouse building on the south and Park Place condominiums on the north. The multi-family uses in the corridor, and the rest of the Village, do little to achieve the goal of providing opportunities for alternative housing options for Village residents. Additionally, the orientation of the townhomes and the setback of the Park Place buildings deviate from the Plan's primary goal of transforming the corridor into a vibrant and attractive mixed-use pedestrian-oriented district. As redevelopment occurs, it is critical buildings with Green Bay Road frontage front Green Bay Road and are not set back from the front property line.

Landscaping, fencing and other buffering techniques are often used to protect residential areas from more incompatible land uses. 2 Common planning principles seek to separate incompatible uses with buffering and "transitional" areas. However, built-out communities such as Kenilworth often have residential and commercial uses separated only by an alley or common property line. Where this occurs, businesses are typically required to maintain vertical buffers, such as a solid fence or landscaping to buffer and screen their use. Throughout the

corridor very little buffering and screening exists and dumpster screening is apparently not a requirement for

The Chase Bank is the newest building on the corridor ding on the corridor. (1) Although the building's appearance is more attractive than some of the other buildings on the corridor, it is only a typical Chase Bank and does little to convey Kenilworth's character, commitment to architecture, design, history, and its high quality neighborhoods. The Chase Bank also represents a missed opportunity to provide a source of retail sales tax to the Village and at only one-story in height is an underutilization of the parcel.

Public and Semi-public uses consist of the Train Station and Post Office. Both of these uses are important to the Village and should remain

There are several irregular shaped parcels in the north end of the Corridor. Since Green Bay Road is the Village's sole opportunity to diversify its tax base and shift the tax burden from residential uses, it is important all parcels with Green Bay Road frontage be developed to front Green Bay Road and maximize their potential to serve as a revenue source for the Village.

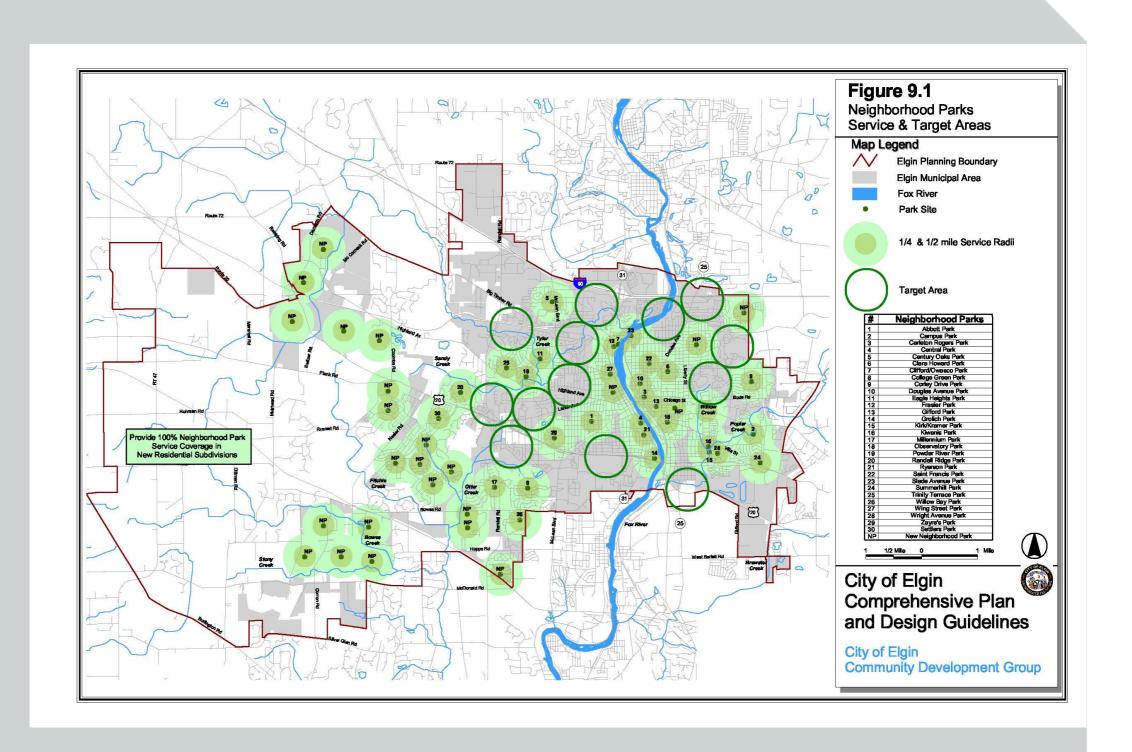
RRB Bicycles is the only retail use in the corridor utilizing the conversion of a single-family structure. (1) This site is also unique in the fact that it is a double frontage lot, with streets on both its front and rear. While the configuration is odd, it is not uncommon. Where this occurs it is extremely important that the site maintain an attractive appearance on all sides, since it's rear is the view presented to the adjacent residential neighborhood However, RRB Bicycles, like other businesses in the corridor, utilize their rear yards to store items such as trailers, trash cans, dumpsters, vehicles, wood palettes, and other materials.

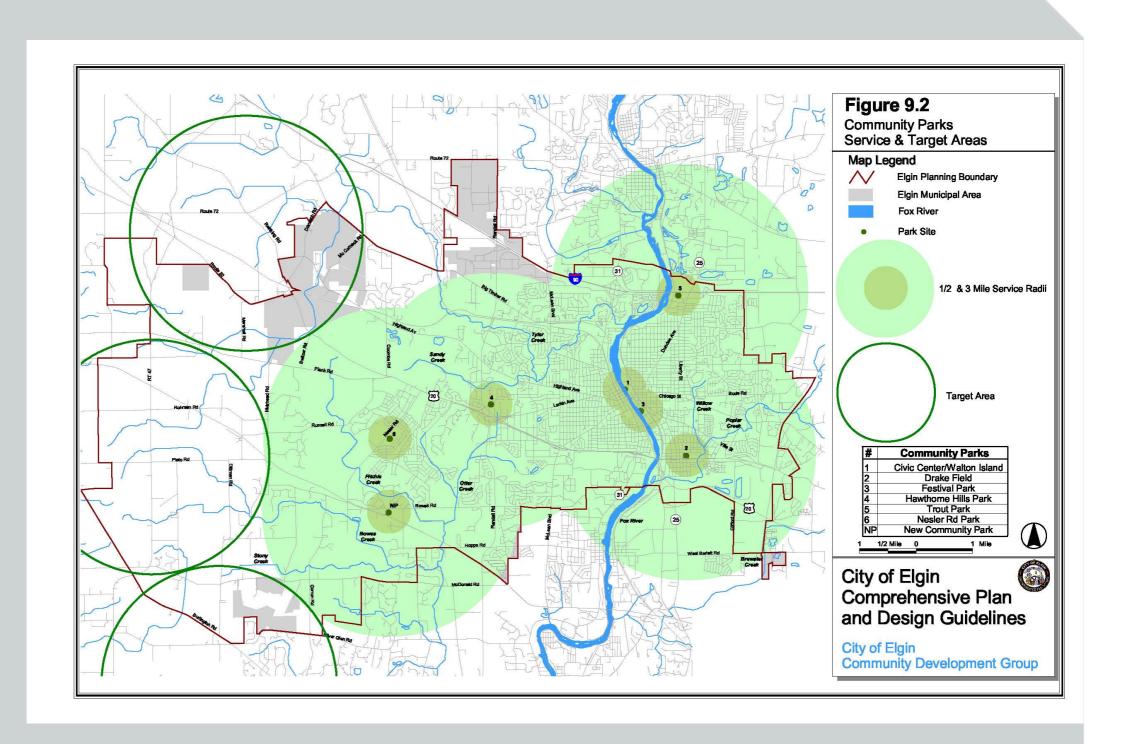


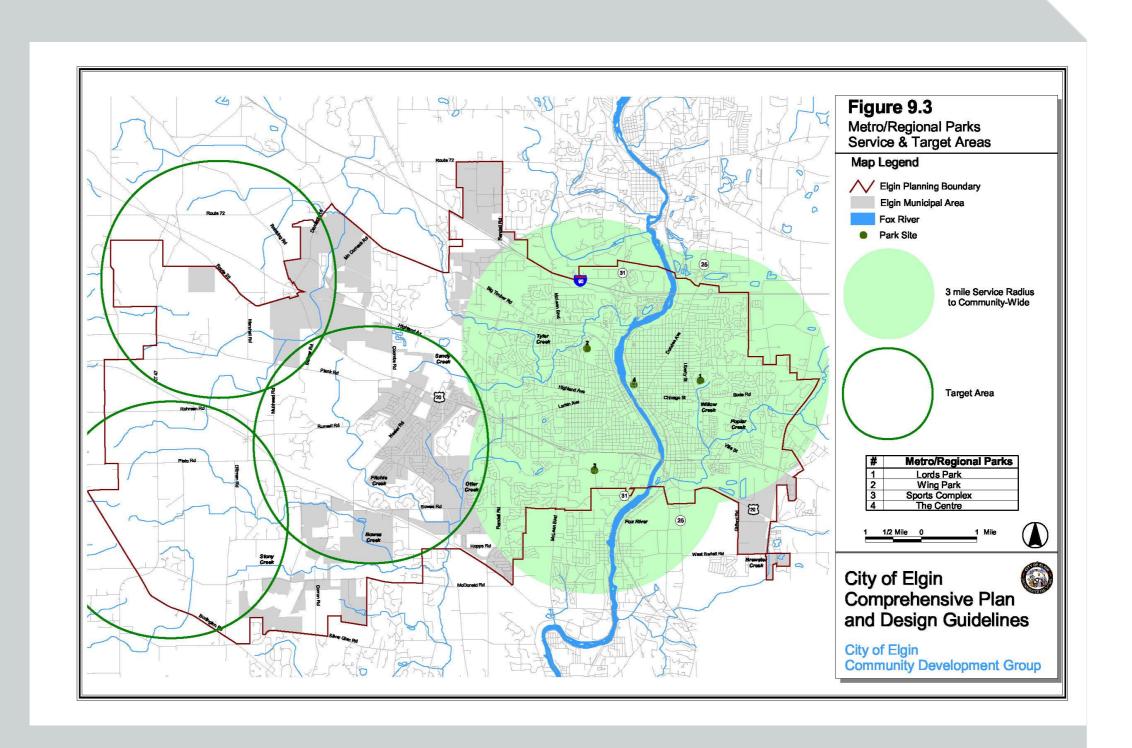












## **Zoning and the Comprehensive Plan**

- Zoning is not Planning and Planning is not Zoning
- The zoning ordinance regulates what types of uses are permitted and how property can be developed in a district.
- The zoning ordinance has requirements such as building height, minimum lot area, setback lines, etc...
- Zoning is one of the most important tools that a community has to implement the goals of it's Comprehensive Plan

#### RELATIONSHIP BETWEEN PLANNING AND ZONING

## How Does Zoning Support the Comprehensive Plan?

- Often the Comprehensive Plan includes recommendations that require zoning updates to implement the goals of the Plan
- While Planning is a guide, Zoning provides the "teeth"
  - An example is to adopt a Planned Unit Development (PUD) process and incorporate the recommendations of "Smart Growth" and an urban design (i.e. Design Guidelines)

## **Questions**

